

# The Best-Kept Secret in Public Library Book Distribution

December 4, 2025, at 4pm CST

Claire Bremner, Follett Content Consultant

# Housekeeping

- Webinar is being recorded and will be accessible.
- We'll provide a certificate of attendance and the slides.
- Use the Q&A feature for questions.
- Stay connected with us at [follettcontent.com](https://follettcontent.com) and [@follettcontent](https://twitter.com/follettcontent).
  - Latest news
  - New book releases
  - Giveaways
  - And more!



# Meet Claire

- Outside Sales Consultant with Follett Content Solutions, partnering with Virginia schools and districts to strengthen youth collections and literacy initiatives
- Brings 20 years in the library and literacy world, including work in public libraries, academic libraries, school libraries, and statewide projects focused on literacy and innovation
- Lifelong library advocate dedicated to ensuring every child and teen has access to stories that inspire, challenge, and help them grow
- Known for connecting students with stories that spark curiosity, fuel imagination, and build confidence
- Experienced presenter and consultant, supporting educators with data-driven insights, collection development, and professional learning





# Your Fast Track to Popular Children's Books

Join libraries across the country switching to the book distributor built for young readers.

We're excited to bring our trusted school library expertise to public libraries, and get you the books you need quickly! **Get free shipping on all orders** when you switch to Follett Content.



# A Faster, More Reliable Way to Build or Enhance Your Library

## Why More Librarians Are Choosing Follett Content

### Need a New Book Vendor? We're Ready to Help.

Librarians across the country are rethinking how they source books – and Follett Content is leading the way.

As the trusted leader in PreK-12 school libraries, we've expanded into public libraries to deliver unparalleled children's and young adult (YA) content with the speed, scale, expertise, and support to inspire young readers in your community.

Books fly out  
of our warehouse  
in 5 days!

### What Sets Us Apart

- **Widest Publisher Network**  
Access to thousands of titles across genres from our publisher partners.
- **Unmatched Children's & YA Selection**  
From beloved classics to trending new releases, we offer curated collections aligned with your community's needs – just waiting for your shelves.
- **Speedy Shelf-Ready Processing**  
Save time with MARC records, barcoding, mylar book jackets, spine labeling, *even RFID...and more.*
- **Over 3.7 Million In-Stock Books Ready to Ship Within 5 Business Days**  
Speed is our thing. No delays, no minimums.
- **Built for Life with FollettBound®**  
Readers can be tough on books. That's why our premier library binding comes with a lifetime guarantee. If the binding fails, we'll replace the book as long as the book is still in print!
- **Unwavering Transition Support**  
Our team understands library needs and we're here to offer immediate support and reliable fulfillment if you're moving from other vendors.





# FollettBound: Built to Last. Ready to Circulate.

Public libraries need books that stand up to heavy use. Our FollettBound® editions are engineered for resilience, making them the smart choice for youth collections that see nonstop action.

## Why FollettBound?


- ✓ **Built for High-Circulation Use.** More than 80,000 titles come wrapped in our premium reinforced library binding for extended shelf life and reduced replacement costs. Enjoy acid-free polyester end sheets and photo-quality color covers, too.
- ✓ **Guaranteed for Life.** If the binding fails, we'll replace the book as long as the book is still in print!
- ✓ **Available in Both Glued and Sewn Formats.** Glued books include durable, double-fan binding to enhance strength and durability. Sewn books are created with a high-strength polyester thread, which improves durability and leaves the book easy to open.
- ✓ **Unmatched Durability for Thousands of Small Hands.** Durable nylon-laminated covers improve strength and clean easily to keep your collection up to the task.





# Titlewave

- Completely free and designed to support libraries
- Search, browse, and compare books with real-time availability
- Build carts or lists, explore reviews, and save your favorites
- Discover curated lists, awards, Follett Tags, series bundles, and more


 **Follett Titlewave**

Hello, Claire Bremner | Your Account | Saved Lists | 0 items, \$0.00

Search for anything — title, author, series, topic, isbn, etc. ... | Advanced Search

For the Library | Classroom Solutions | Top Sellers | Elementary | Middle School | High School

The most powerful tool for educators, school librarians, and public librarians to discover, build, and manage exceptional collections.

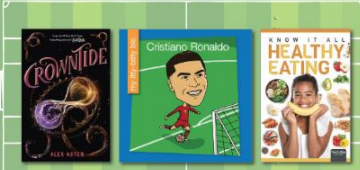


**PROMOTIONS**

**The Amazing Generation**  
A Guide to Fun and Freedom from Penguin Young Readers

Put down your electronics right now and talk! This exciting new title from Penguin Young Readers empowers the next generation to take back their lives and have stress-free communication, avoiding the downward spiral of living for and with their phones.

[Preorder Now](#)




**PROMOTIONS**

**Discover What's New**  
From Our Premier Partners

Discover a valuable array of the newest content, resources, and opportunities from our Premier Publisher partners!

[Learn More](#)



**MADE FOR YOU**
















**Spring Titles for Preorder**

These upcoming children's and teen releases are by favorite authors, sequels to best-selling titles, and feature favorite characters. Releasing January through June 2026, preorder these books now to have fresh new titles available for your students and patrons!











[Preorder Spring Releases](#)

Found in: [Home](#) : [The Wave eNewsletter](#)

## Browse by Topic

-  [Books in a Series](#)
-  [Core Literacy Programs](#)
-  [Digital Resources](#)
-  [Diversity](#)
-  [Early Learning](#)
-  [Graphic Novels](#)
-  [Makerspace & Hands-On Learning](#)
-  [Professional Development](#)
-  [Sale](#)
-  [Science](#)
-  [Social Studies](#)
-  [Spanish & Other Languages](#)
-  [Striving Readers](#)
-  [Student Wellbeing](#)
-  [Summer Reading](#)

## Tools & Services

-  **Classroom Library Manager**  
Bring clarity and order to your classroom shelves with our free and easy-to-use tool for staying organized.
-  **Complete Your Series**  
Quickly identify the books you're missing from every series you own.
-  **Content Curation Services**  
Our certified librarians and licensed teachers research titles based on your specifications.
-  **Destiny Library Manager**  
Easily update your TitleWise analysis from within Follett Destiny — with nothing to set up.
-  **Follett Book eFairs**  
Earn rewards to purchase more books and resources for your library and classrooms by hosting an online book fair.
-  **Follett Tags**  
Easily find quality titles by exploring a variety of genres, subjects, and themes.
-  **Genrefication Services**  
Give students easy access to books they love with the ability to explore new genres.
-  **New School Services**  
Build your new school or library with our dedicated resources and services.
-  **Series Release Calendar**  
Find out when the next book in your favorite series will be released!
-  **TitleEZ Subscriptions**  
Select any of our individual book list plans or take advantage of our grade-specific packages.



# QUESTIONS?



# THANK YOU!